ITEM 09 (Qty 1) ASDA-EX-40

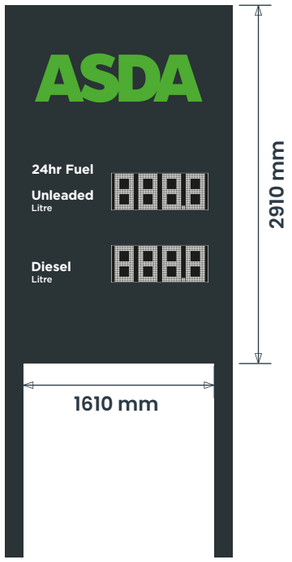
Refurbish existing totem.

Featuring:

- Retain existing legs - paint RAL 7016.
- Remove existing Steel framework and replace with new.
- 2mm Formed aluminium panels to both sides finished RAL 7016.
- Fret cut 'ASDA' logo backed with 6T61 perspex - internally illuminated.
- Fret cut fuel info backed with opal acrylic - internally illuminated.
- New pricelines required.

*** SEE CAD DRAWING FOR FURTHER DETAILS.**

Scale 1:25



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

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13/04/24 - LB